

Chem-Match: Corporates meet Startups 2020

Matchmaking and Corporate Challenge Event “Green & Digital” to initiate collaboration between the Chemical Industry and international Startups

Registration & Infos: <https://chem-match2020.b2match.io>

1 Oct 2020	Startup Workshop “Corporate Insights” (online)
8 Oct 2020	Matchmaking event at CIEX Europe Conference 2020 (on-site + online)
9 Oct 2020	Corporate Challenge Event “Green & Digital” (online)

The chemical industry faces diverse challenges these days. Issues like digitisation, process improvements, ecological or social responsibility shape a new operation setting for companies. The pressure to innovate is high, while the time needed remains an obstacle.

“Chem-Match: Corporates meet Startups 2020” brings impetus to the chemical open innovation. We match corporates with startups from the fields of chemistry, biotechnology, bioelectronics, environment, sustainability, digital process management and digital innovation.

Hessen Trade & Invest with the Enterprise Europe Network and the project partners Infraserv at Industry Park Höchst, CIEX Europe Conference and 5-HT Digital Hub Chemistry & Health offer this **special event format for meeting and discussing about corporate - startup collaboration.**

Corporates/chemical companies use this format to

- meet innovative startups during the matchmaking event at CIEX Europe 2020 conference on 8 October (on-site Frankfurt or online)
- source new ideas and innovative approaches from startups
- define your challenges on “Green & Digital” in Online-Workshops with skilled moderators (July/August)
- collaborate with startups to develop solutions for your challenges on “Green & Digital” in dedicated workshops with international startups during the corporate challenge event on 9 October

Startups/Scaleups get the opportunity to

- meet international corporates from the chemical industry for individual B2B-meetings during the matchmaking event on 8 October (on-site Frankfurt or online)
- join the top-class conference programme at CIEX Europe 2020 conference in Frankfurt/Main
- present your innovative solutions to corporates from the chemical industry
- elaborate in common workshops with corporates on how to solve their challenges on “Green and Digital” (9 October, online)
- participate in an online workshop on “Corporate Insights” to get valuable tips for negotiations with industrial companies (1 October)

Agenda

Online workshop „Corporate Insights“, 1 October 2020

5-HT Digital Hub Chemistry & Health is offering a two-hour online workshop on how to communicate with corporates. The workshop will provide startups with valuable tips for negotiations with industrial companies and prepare for the “Corporate Challenge Event” on 9 October. The participation is free of charge.

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Matchmaking Event @ CIEX Europe Conference 2020, 8 October 2020 (on-site + online)

Use the pre-arranged 20-minute slots for your individual corporate - startup talks during the CIEX Europe Conference. Participation in the matchmaking event is free of charge. Please register as soon as possible, submit your profile and book your meetings at <https://chem-match2020.b2match.io>.

- 08:00 – 08:30 Welcome to the Matchmaking Event at CIEX Europe Conference
- 08:30 – 10:30 B2B-Meetings (6 slots à 20 min.) on-site in Frankfurt and/or online
- 10:30 – 17:00 The Chemical Innovation Exchange CIEX Conference: separate registration required at <https://ciex-eu.org/>. Special conditions for startups: startups with accepted meetings benefit from a free one-day participation in the CIEX Conference on 8 October. Space is limited and will be given to those 20 startups (1 participant per company) with the highest number of accepted meetings.
- Participation in the matchmaking event is free of charge for ALL companies.

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Corporate Challenge Event “Green & Digital”, 9 October (online)*

Based on corporate challenges on “Green & Digital”, corporates and startups will work together to design possible solutions and gain fresh ideas.

Startups please register at <https://chem-match2020.b2match.io/>
Corporates please contact christina.deyl@htai.de

- 08:00 – 09:00 Setup technology // Access test
- 09:00 – 09:15 Welcome, goals & agenda of the day
- 09:15 – 09:45 Joint warm up and introduction to the online workshop tools
- 09:45 – 16:30 Parallel challenge-solution workshops upon your individual schedules
- 16:45 – 17:30 Learnings of the day
- 17:30 Online Networking between corporates and startups

**Programme subject to change*

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